



# Human Trafficking

February 13, 2020



Ann Homstad  
President, Impact 100 Milwaukee



# Welcome & Acknowledgements





# Impact 100 Come Join Us

100+ women join together



Each woman donates \$1,100



\$1,000 funds Impact100 Grants  
\$100 supports operations



Qualified nonprofits apply for \$100,000 grants

**\$100,000**



Committees evaluate applications, perform site visits, choose finalists



Finalists present projects, members vote



\$100,000 Impact100 grants awarded



Impact100 transforms the Greater Milwaukee community





# Laura Parsons Chair, Beyond the Headlines

# Beyond the Headlines



- Impact 100 Milwaukee started this educational series in 2018.
  - Positive change happens best when we're knowledgeable about community issues.
  - Series was created to further educate our members and their guests about the areas of need and where focused philanthropy can make an impact.
  - Each program begins with an overview of the issue and an open discussion amongst the expert panelist.
- **Past Programs:**
  - Homelessness to Sustainable Housing in Greater Milwaukee Community
  - Education "101": How has it changed and what needs to change
  - Mental Health: A crisis of understanding, a crisis of care



The Honorable Judge Jean Kies  
Moderator



# Tonight's Panelists

- **Tricia Lewis**  
Director of Anti-Violence Services at Pathfinders
- **Dawn Jones**  
Milwaukee PD Lt., and Consultant
- **Lew Wasserman**  
Criminal defense attorney
- **Linda Krieg**  
Ozaukee County Supervisor and Board President for Lotus Legal Clinic
- **Jeanne Geraci**  
Benedict Center Executive Director

# A Quick Look at Statistics

- Estimated 20 - 40 million people in modern slavery.
- Traffickers earn \$150 billion/yr - \$99 billion/yr is from commercial sexual exploitation.
- 71% of enslaved people are women and girls; men and boys account for 29%.
- Over half of the criminal human trafficking cases in the US involved children.
- Many child sex trafficking survivors were at one time in the foster care system.
- Growing trend of traffickers using online social media to recruit and advertise.
- Average age is between 12 and 14 years old.
- Many victims are runaways who were sexually abused as children.



Linda Krieg  
Presenter

Human Smuggling and Human Trafficking are different crimes.  
**Human Smuggling** is the illegal movement of someone across a border.  
**Human trafficking** is the illegal exploitation of a person.

# HUMAN TRAFFICKING IS

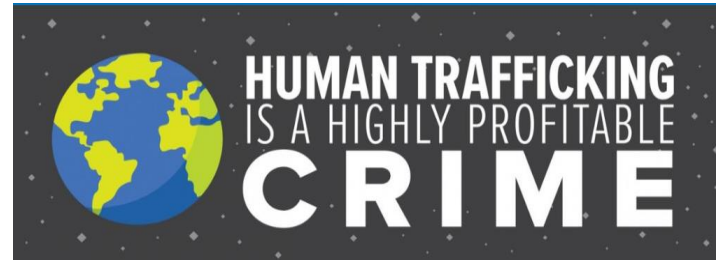
modern day slavery.

exploiting a person through  
force, fraud, or coercion.

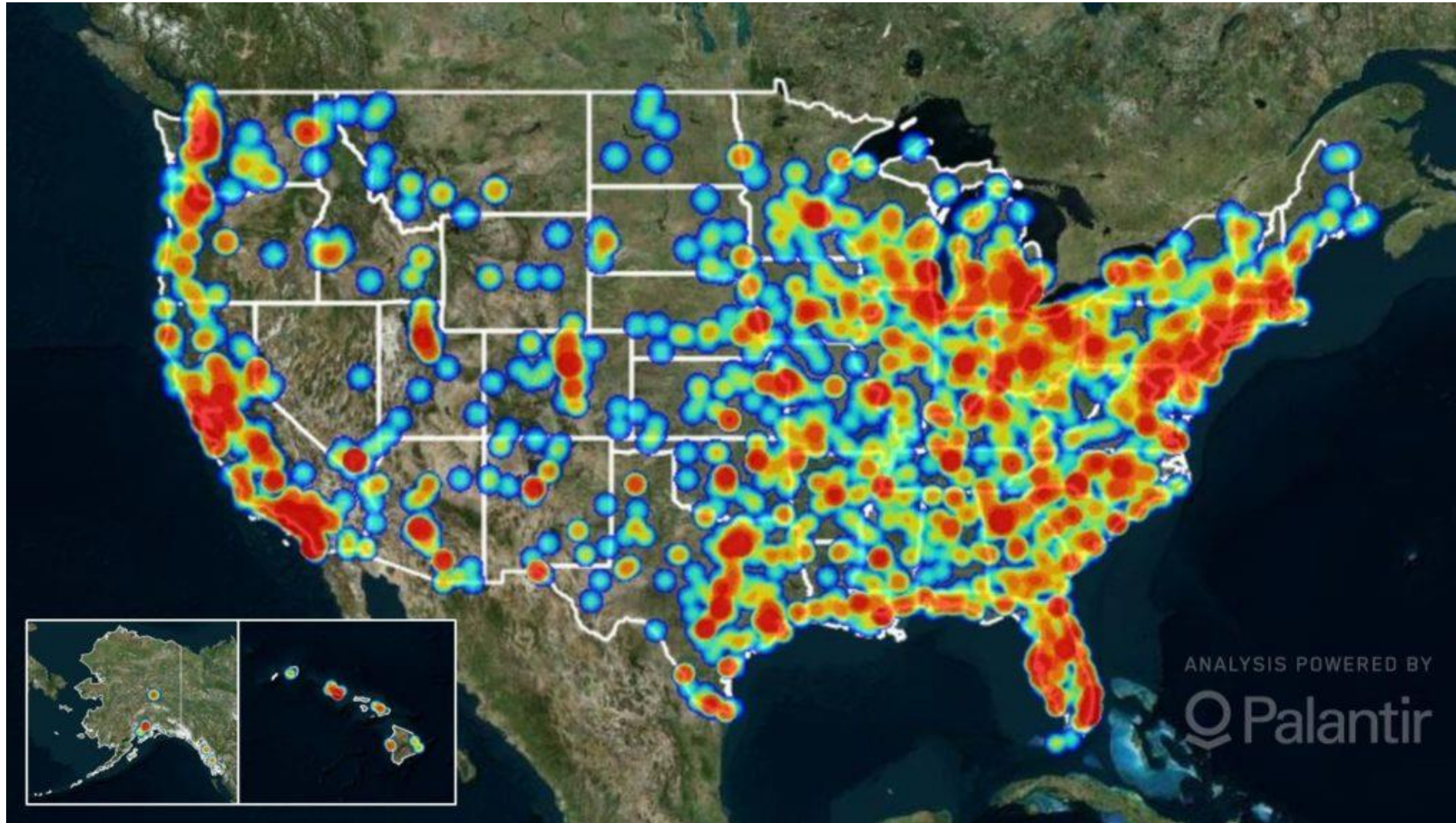
sex trafficking, forced labor,  
and domestic servitude.

happening everywhere, even in the  
United States, and victims can be U.S.  
Citizens or of any nationality, age,  
socioeconomic status, or gender.

any person under the age of 18  
involved in a commercial sex act.



## Cases reported in every state



Tonight's focus is Human Trafficking, specifically



IT IS HAPPENING **EVERYWHERE**



**SUBURBS**

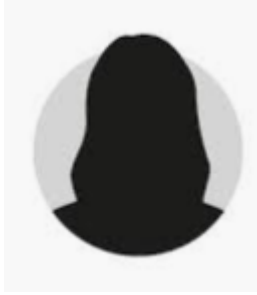


**RURAL TOWNS**



**CITIES**

# Who are the Traffickers



There is no single  
profile of a trafficker

They are men AND women  
Individuals and part of a  
larger crime group  
Part of every social, racial,  
and ethnic group

## Recruiting

Targets vulnerable individuals and professes false  
love and attention

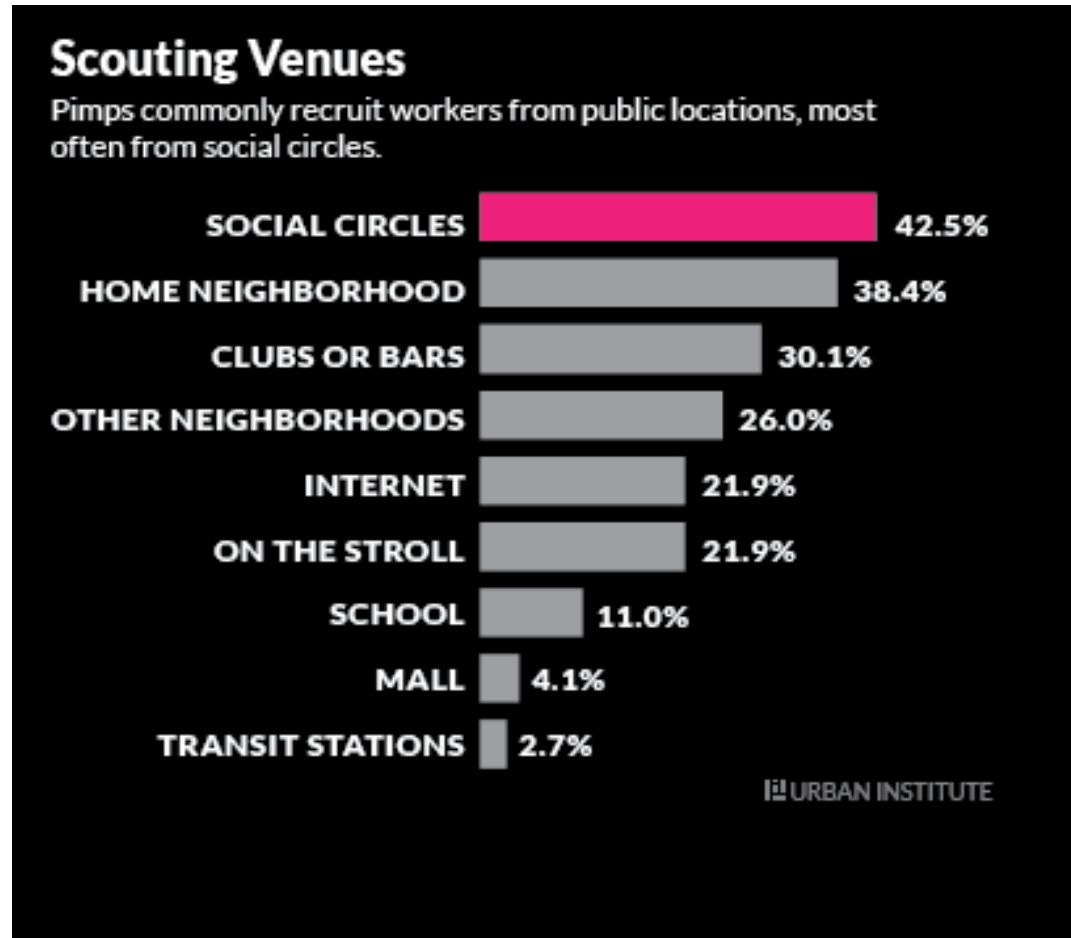
## Grooming

Breaks them down emotionally through  
manipulation and coercion, humiliation, and  
physically through violence

## Total Control of Mind & Body

Keeps all or most money from their work all  
strip clubs, escort services, street walking, truck  
stops, massage parlors, hotels, or brothel-like  
organizations

# Where are the Traffickers



# Trafficker Use of Social Media Platforms Growing

## **Traffickers look for posts like:**

"Nobody gets me."

"I am so ugly."

"My life sucks."

"She's not my true friend."

"My parents don't trust me."

"I'm being treated like a kid."

"I need to get out of here."

## **Traffickers strategically respond like:**

"I understand you."

"I love you."

"I think you're beautiful."

"I'll make your life better."

"I'll protect you."

"I'll make you successful."

# Social Media also Used to Advertise

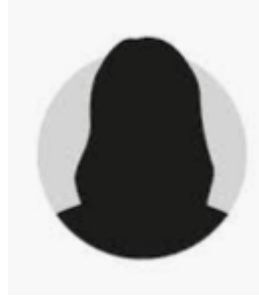
- Several advertising and sales sites browsed by "johns/sugar daddies,"
- Examples: Cityxguide, Skipthegames, Bedpage, Seekingarrangement.com and sugar-babies.com.
- Williamson said Bedpage is a spin-off of Backpage, which was the focus of a 2017 documentary called "I Am Jane Doe" about the fight against child sex trafficking online.

## Heightened Concerns with Large Events



- **In 2008 when the DNC was in Denver, there was at least a 29 percent jump. In Minneapolis for the RNC that year, there was at least a 47 percent increase in paid sex ads.** Milwaukee Journal Sentinel 7/16/19
- **Group warns of sex trafficking spike during U.S. Open** TMJ4 6/7/17
- **Super Bowl show a large spike in host city and in other cities. In January 2019, there were approx. 450 reported incidents with a jump to approx. 540 in February.** Institute for Sport and Social Justices' Shut Out Trafficking program.

# Who are the Victims/Survivors



There is no single  
profile of a victim

## Vulnerable Individuals

1 in 3 runaways are approached by a sex trafficker  
within 48 hours of running away

## In Need

In need of love, attention, or even shelter, food,  
clothing, they are vulnerable to the offers coming  
from a trafficker if they are the first to help

## Coerced/Forced Prostitution

With a 'chain around their neck', they cannot  
break away due to confinement, humiliation,  
shame, dependency, and hopelessness

# Pornography is Major Gateway Issue

*Widespread access and addiction fuels objectification of women and ultimately a desire to pay for an experience*

*Widespread access and addiction fuels victims forced into pornography*

***Clicking porn directly fuels the demand for sex traffickers to make money by selling video of their sex slaves to porn sites.***



**fightthenewdrug**

Porn is harmful in a lot of ways. Mainly because it addicts the brain, kills love and intimacy in relationships, and is inseparably linked to sex trafficking. Check our site for more!



wait now you guys are talking about 2 two differnt things. of course sex trafficking is bad but porn is doesnt hurt anyone.im jus sayin you guys should quit worrying about what other people do and let everyone do what they wnat to. everyone watches porn and its doesnt matter. you guys are wasting your time smh

# Drug Trade is Connected But Also Differs

*Traffickers may attempt to use drugs as a means of control and coercion*

*Drugs may be a form of payment in trafficking*

*Traffickers may also target individuals with drug issues or who are in drug corridors*

*Drug trade looks similar in some cases*

- *Being primarily cash business*
- *Conducted by individuals, gangs, or organized criminal organizations*

*Differs in the methods of attack and perception*

- *Victimization of the trafficked individuals is incorrectly focused*
- *'Johns' list may influence conviction and ability to get to the top trafficker*





## Panel Discussion



Question and Answer



Thank you!



## Thank you and join us

- **Mark your calendar for AAC on June 3<sup>rd</sup>! (Guests are welcome!)**
- **Members:**
  - **Watch for opportunities to get involved in Impact100 on the Board or in a one time volunteer role (for example, at AAC!)**
- **Pathfinders Member to Member Event Tuesday March 3d at Pathfinders, a 2019 \$100K grant recipient**